

## PREFERRED DENTAL TECHNOLOGIES INC.

### Press Release

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Date: December 21, 2017

CSE- PDTI

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### **Preferred Dental Technologies Inc. (“Company”) (CSE: PDTI): Begins trading with new symbol today, and provides Corporate Update.**

Dear fellow shareholders,

Preferred Dental Technologies Inc. (PDTI) would like to thank our shareholders and supporters and to wish them all the best this holiday season and a happy New Year. This was a year of many significant milestones, and we are proud of all our accomplishments in 2017.

Overall, 2017 has been a ground-breaking year for PDTI. With this strong foundation in place we expect 2018 to be even better as we continue to develop innovative dental solutions for the dental implant market and begin marketing of the EAS Series. PDTI's Evolutionary Accessory Series (EAS) is used to create custom dental abutments for the growing dental implant industry. I would personally like to thank all the members of the PDTI team, our advisors and our shareholders and look forward to further announcements in the new year.

Our progress in 2017 was a function of important investments in technological development, talented professionals, and systems. Process and people will continue to be a key driver in our future.

When we completed our public transaction in June, we identified several milestones we intended to reach within the first 12 months of operations. These included finalizing the design of our unique patented EAS Series components for dental implants, preparing for commercial operations and sales and continuing R&D initiatives that capitalize on the system's unique flexibility. I am pleased to say the we are on track or ahead of schedule for each of these items.

Highlights of PDT's achievements include the following:

- Expanding compatibility of the EAS System from one connection type to the four most commonly used dental implant platforms in the industry.
- Completing initial product inventory, labelling, packaging and delivery to our fulfilment centre.
- Updating our procedures to reflect the new 2016 ISO standards.
- Finalizing and printing product catalogues.
- Beginning introduction of the EAS System through educators and lecturers such as Dr. George Bambara.

- Successful R&D initiatives resulting in prototypes for new digital dental applications.
- Worked with advisors to provide new non-precious material options to competitively address additional markets.
- Presentations in foreign conferences including Shenzhen and Hong Kong resulting in strong interest in licensing opportunities.

The focus of PDTI was to complete engineering of our original component design and start to explore additional R&D initiatives within the first 12 months of operation. After six months of hard work from our team and advisory boards we have achieved this and made significant advances in our R&D programs. Additionally, we are now in position to begin marketing the EAS System ahead of schedule, beginning in Q1 of 2018. We will also be entering the new year with significant overseas interest in our system – an unexpected but welcome development resulting from several of our promotional initiatives.

For 2018, major priorities for us will be to maintain the momentum in marketing our product through both sales and educational channels, as well as to finalize components for the digital dental marketplace and pursuing newly developing vertical opportunities that have been generated for the company. I very much look forward to the challenges and opportunities in the year ahead for our company.

On behalf of the PDTI team, I once again thank our shareholders and I truly hope 2018 will be a prosperous and joyous year for you.

**On behalf of the Boards of Directors**

Preferred Dental Technologies Inc.

Erik Siegmund, CEO & President

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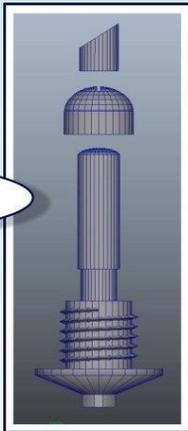
## Disruptive Technology for the Global Dental Implant Market



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**UNIVERSAL DENTAL SOLUTIONS**

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### About PDTI

Preferred Dental technologies Inc. (PDTI) has been established to advance development and commercialization of various evolutionary and disruptive technologies in the dental implant industry.

MISSION – INNOVATIVE & PRACTICAL SOLUTIONS FOR THE DENTAL INDUSTRY

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On behalf of Preferred Dental Technologies Inc.

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